

ONLINE RETAIL CALENDAR

AUSTRALIA 2023

TWENTY
TWENTY

JANUARY

4-31 Back to School

FEBRUARY

14 Valentine's Day

MARCH

16-19 Afterpay Day

APRIL

7-10 Easter Long Weekend

MAY

14 Mother's Day

16 Click Frenzy Mayhem

JUNE

30 EOFY

JULY

1-31 Winter Sales

1-31 Christmas in July

TBC Amazon Prime Day

AUGUST

23 Click Frenzy Travel

SEPTEMBER

3 Father's Day

OCTOBER

24 Click Frenzy Main Event

31 Halloween

NOVEMBER

1-31 Spring Racing Carnival

11 Single's Day

24 Black Friday

27 Cyber Monday

DECEMBER

25 Christmas Day

26 Boxing Day

31 New Year's Eve

